

# 13<sup>TH</sup> ANNUAL RISK MANAGEMENT CONFERENCE 2018

May 4, 2018, Nordic Hotel Forum, Sirius Conference Room

# RISK & TRUST



Eesti Pank



SISEMINISTERIUM

[CORPORE [KONVERENTSID]

**You are invited to attend the 13th Annual Risk Management Conference, entitled 'Risk & Trust', at the Conference Centre of Nordic Hotel Forum in Tallinn on 4 May 2018.**

The purpose of the conference is to raise awareness of the role of risk management and to promote its importance in Estonian business and society. It will provide participants with an overview of practical and theoretical ways in which risks can be reduced, prevented and managed. We will describe the complexity of risk management in our economic and legal space and draw on international competence in the field.

The conference, being held for the thirteenth time, is an annual tradition which brings together representatives of the public and private sectors to discuss topical issues in risk management.

For the fourth year in a row, the organisers will also be presenting the title of 'Risk Manager of the Year'. With this award the organisers look to recognise an individual or organisation that has achieved impressive results in the field of risk management and thanks to whom life is safer and more secure for everyone. Last year the prestigious title was awarded to the Police and Border Guard Board.

Risk management is growing in importance every year. It is an issue to which both the public and private sectors are turning greater attention. There is a person in almost every organisation who is responsible for risk management, because the world around us is becoming more complicated and the success of an organisation depends on the quality of its risk management.

The umbrella theme of this year's conference, 'Risk & Trust', was chosen because so much of what we do in our everyday work and relationships is based on trust. The fortunes and future of many organisations are decided by trust, or a lack thereof. Trust is something which is difficult to win but very easy to lose. One of the roles in risk management in the future will be shoring up trust and thereby boosting an organisation's competitive ability.

The conference will examine what is happening in the economy and the future of the technology sector. We will be discussing the greatest risks and challenges of open society, assessing the processes taking place in cyber space and talking in greater detail about data analysis and the data protection regulation in the context of risk management. The day will conclude with a panel featuring recognised experts from their fields discussing the future of cyber security.

Anyone who deals with risk management on an everyday basis as part of their work and who wishes to contribute to a safer society is welcome to attend the conference.

See you there!

Swedbank  
Marsh Kindlustusmaakler  
KPMG Baltics  
Ministry of the Interior  
Bank of Estonia  
Corpore Conferences

## TOPIC

### RISK & TRUST

## OBJECTIVE

The main aim of the conference is to promote the role of risk management and to increase its importance in the Estonian society and in business in general. To give an overview on different practical and theoretical opportunities to decrease, value, prevent and manage risks. To describe the complexity of risk management in our economic and social environment. Do deal with different aspects of risk management and to find useful solutions and share international experience.

## TIME

May 4, 2018 from 10:00 to 17:00

## PLACE

Nordic Hotel Forum, Conference Centre

## SCHEDULE

9:30 – 10:00 registration, coffee

10:00 – 17:00 conference

## CONFERENCE FEE

Price **280 EUR + VAT**

## PROMOTIONS

For 2 people from the same company, the fee is 260 EUR + VAT per person; for 3 or more people from the same company, the fee is 230 EUR + VAT per person.

## THE FEE INCLUDES:

one conference day  
conference materials  
lunch  
coffee breaks

certificate with 7 CPE points

## TARGET AUDIENCE

Risk managers, financial managers, entrepreneurs, top managers and managers, auditors, analysts, consultants and officials. Anybody who is interested in these topics is welcome to participate.

## REGISTRATION

Please register by using one of the following channels:

- fill in the electronic registration form at our [webpage](#);
- fill in the registration form and fax it to +372 666 0611 ;
- send your registration information to [meelis.kopli@corpore.ee](mailto:meelis.kopli@corpore.ee)

## REGISTRATION DEADLINE

Last date for registration is April 30, 2018.

## PAYMENT

Corpore Conferences releases an invoice after registration.

## CANCELLING

50% of the registration fee will be refunded if participation is cancelled in a written form. Unfortunately no refunds for cancellations made after April 30, 2018.

## ADDITIONAL INFORMATION

Corpore Konverentsid OÜ  
Phone: +372 55 444 20,  
[www.corpore.ee](http://www.corpore.ee)

## LANGUAGE

Estonian and English  
(simultaneous translation  
English-Estonian-English provided  
in main conference hall "Sirius")

## Topic: RISK & TRUST

4 May 2018 | Sirius conference room, Nordic Hotel Forum

### Programme

#### Session 1

- Moderators: **Eva Vahur**, Communications Specialist of Eesti Pank & **Mart Mere**, Chairman of the Management Board of Marsh Kindlustusmaakler
- 9.30-10.00 Registration and coffee
- 10.00-10.15 **Opening address and introduction**  
**Ardo Hansson**, President of Eesti Pank
- 10.15-11.00 **Can robust economic growth continue despite increased risks?**  
**Tõnu Mertsina**, Chief Economist of Swedbank
- 11.00-11.30 **How does technology change the world – what are the biggest risks for technology sector?**  
**Tarmo Kärsna**, Member of the Board of Telia Eesti AS
- 11.30-12.00 **The greatest risks and challenges of open society from the police perspective: experience gained and lessons learned from Estonia's presidency of the European Union**  
**Elmar Vaher**, Director General of the Police and Border Guard Board
- 12.00-12.05 Announcement of the winner of Risk Manager of the Year 2018
- 12.05-13.00 Lunch

#### Session 2

- 13.00-13.30 **Reputation Risk, Resilience and Restoration in the Estonian Financial Services Sector**  
**Antony Dunkels**, Director of Litigation and Legal Affairs of Edelman
- 13.30-14.00 **Going "Public"**  
**Thomas Marcadet**, Financial Lines Practice Leader of Marsh for Central & South Eastern Europe
- 14.00-14.30 **Storm in a teacup? The global and regional impact of cyber risks on economic development**  
**Toomas Vaks**, Cyber Risk Manager of Swedbank's, Group IT Operational Risk Management & Control
- 14.30-15.00 Coffee break
- 15.00-15.30 **Internet of things and risk management**  
**Mihkel Kukk**, Senior Advisor, Cyber Security Expert, KPMG Baltics OÜ
- 15.30-16.00 **Risk management is key to successful GDPR compliance**  
**Gustav Poola**, Technology Analyst of Nortal
- 16.00-16.45 Discussion panel – **The future of cybersecurity**  
Panel led by **Henrik Roonemaa**, Co-founder of the Geenius.ee news portal  
Panellists:  
**Taimar Peterkop**, Director General of the Estonian Information System Authority;  
**Toomas Vaks**, Cyber Risk Manager of Swedbank's Group IT Operational Risk Management & Control;  
**Andreas Meister**, Risk Manager of Telia Eesti AS
- 16.45-17.00 Summary and draw for the winner of the book Who Can You Trust by Rachel Botsman, sponsored by Swedbank

*Simultaneous Estonian-English-Estonian interpreting will be provided at the conference  
The organiser reserves the right to amend the programme*





**Ardo Hansson**  
President of Eesti Pank



**Tõnu Mertsina**  
Chief Economist of  
Swedbank



**Tarmo Kärnsa**  
Member of the Board of  
Telia Eesti AS



**Elmar Vaher**  
Director General of the  
Police and  
Border Guard Board



**Antony Dunkels**  
Director of Litigation and  
Legal Affairs of Edelman



**Thomas Marcadet**  
Financial Lines Practice  
Leader of Marsh for  
Central & South Eastern  
Europe



**Toomas Vaks**  
Cyber Risk Manager  
of Swedbank's, Group  
IT Operational Risk  
Management & Control



**Mihkel Kukk**  
Senior Advisor,  
Cyber Security Expert,  
KPMG Baltics OÜ



**Gustav Poola**  
Technology Analyst of  
Nortal



**Henrik Roonemaa**  
Co-founder of the  
Geenius.ee news portal



**Taimar Peterkop**  
Director General of the  
Estonian Information  
System Authority



**Andreas Meister**  
Risk Manager of  
Telia Eesti AS



**Eva Vahur**  
Communications  
Specialist of Eesti Pank



**Mart Mere**  
Chairman of the  
Management Board  
of Marsh Kindlustusmaakler AS



## Antony Dunkels

*Director of Litigation and Legal Affairs of Edelman*

Antony is a UK-qualified barrister and a Director in Edelman's Litigation and Legal Affairs practice, providing communications and reputation counsel to organisations and individuals. Antony transferred into communications in 2013 and now specialises in litigation, banking regulation, disputes and issues management. He developed his expertise during an 11-year career at the criminal Bar and as a seconded lawyer at the Financial Conduct Authority, Enforcement division.

Antony is a skilled public speaker and published expert on communications and reputation risk, measurement and mitigation. He has advised on complex, multi-jurisdictional litigation and on some of the most high-profile or significant disputes of recent years. He works closely with media and digital specialists, lawyers, business intelligence, corporate re-structuring, and other professional advisors to ensure the most favourable outcome for the client.



## Thomas Marcadet

*Financial Lines Practice Leader for  
Central & South Eastern Europe of MARSH*

### **Location**

Vienna, Austria

### **Experience**

After a first experience in derivatives sales with German and Austrian clients at BNP and Nomura, Thomas strengthened his risk skills working for the group audit of BPCE - 2<sup>nd</sup> largest retail bank network in France. He joined Marsh in France in 2011 where he worked first as a Client advisor for banks, insurers and investment funds then as a Client Executive with a portfolio of clients mostly in the financial sector. Since April 2017, Thomas is a regional Financial Lines Practice Leader for Central & South Eastern Europe.

### **Education & Qualifications**

2009 – HEC Paris, MSc in Management, Finance Major

### **Languages**

French – native speaker  
German, English – professional fluency  
Italian, Russian – intermediate skills

The conference is organised by Corpore Conferences  
Phone: +372 55 444 20  
E-mail: [meelis.kopli@corpore.ee](mailto:meelis.kopli@corpore.ee)

In order to register, please visit our [webpage](#) or fill in the registration form and send the information to the following e-mail address: [meelis.kopli@corpore.ee](mailto:meelis.kopli@corpore.ee)

Corpore Conferences will write an invoice and send a confirmation after receiving a registration form.



## Registration Form

### 13<sup>th</sup> Annual Risk Management Conference on May 4, 2018 **RISK & TRUST**

NAME: .....

COMPANY: .....

POSITION: .....

ADDRESS: .....

TELEPHONE: .....

FAX: .....

E-MAIL: .....

Please return the filled registration form  
on e-mail: [meelis.kopli@corpore.ee](mailto:meelis.kopli@corpore.ee)

Additional Information: Corpore Conferences, Phone: +372 55 444 20

Swedbank



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